



950 AM ROSEBURG
94.1 FM COOS BAY

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Office of the Secretary
Federal Communications Commission
445 12 St. N.W.
Washington, DC 20554

March 29, 1999

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re: comments on MM Docket 99-25

The introduction of low-power broadcasters to the FM band would, in my opinion, be an immediate disaster to the broadcast industry and, in the long term, a disaster to the communities that would be "served" by these low-power facilities.

The immediate adverse impact would be on the revenues of commercial stations, particularly those small single-station operations such as mine. In the long term: small market businesses are already confused about how to best utilize advertising media; the introduction of new stations that would continue to fragment the shrinking advertising dollar that we all chase would ultimately lead to the failure of many of these small businesses. Their places in local communities would inevitably be taken by the giant chain-stores.

I urge the Commission to permanently shelve the concept of low-power FM community broadcasters. Let the existing broadcasters continue to serve their local communities through the present rules and regulations.

Thank you for your time in considering my input.

Sincerely,

Keith Riggs, co-owner
KTBR-AM
KTBR-FM

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